

**PRESS RELEASE**

**NYSE Euronext and EasyETF launch European low-carbon index & ETF  
managed by BNP Paribas Asset Management  
in partnership with  
AgriSud, GoodPlanet.org and WWF**

**Paris, 24 October** – Today, at a conference in Paris, organised by BNP Paribas Investment Partners on “Finance and Environmental issues”, NYSE Euronext announced the launch of a new carbon index identifying European companies with a low carbon footprint: the “**Low Carbon 100 Europe® Index**”. This conference attracted investors, asset management professionals, NGOs and academics.

At the same time, BNP Paribas announced the creation of a new ETF, using the newly launched index as its underlying, the first to do so: “**EasyETF Low Carbon 100 Europe**”, which will list on Euronext Paris shortly. This ETF will give investors the opportunity to invest in companies with a low-carbon footprint.

The **Low Carbon 100 Europe® Index** is designed to measure the performance of the 100 largest blue-chip European companies with the lowest carbon (CO<sub>2</sub>) emissions in their respective sectors or sub-sectors. The index uses data provided by Trucost, a UK-based environmental research company, and Crédit Agricole Cheuvreux . It is based on a unique methodology developed in collaboration with experts from Paris Dauphine University and validated by an independent scientific committee.

The new index has been created in partnership with Non-Governmental Organisations (NGOs): AgriSud, GoodPlanet.org and WWF. When compared to the group of 300 of the largest European companies used as a benchmark, the companies included in the Low Carbon 100 Europe® Index have, on average, around 42% lower carbon emissions. This shows that NYSE Euronext is providing investors with an effective instrument that takes into consideration CO<sub>2</sub> emissions and may be used as a relevant benchmark for portfolio management as well as a suitable underlying for index-linked products such as ETFs.

Jean-François Théodore, Deputy Chief Executive Officer, NYSE Euronext said: *“There is a growing investor appetite for products that are carbon efficient and we are delighted to launch the first pan-European low-carbon index, specifically designed with the support of an international group of experts and in close relation with NGOs . This innovative initiative enables NYSE Euronext to offer investors a new trading tool and to enlarge our environmental offer, which already includes Bluenext and Metnext.”*

Trucost Chief Executive Simon Thomas said: *“Trucost’s work with NYSE Euronext provides all investors with the opportunity to invest in carbon-efficient companies in their industry sectors. As the cost of emissions increases, the ground-breaking ETF and underlying index are designed to enable fund managers and retail investors to achieve above market returns with a much lower exposure to carbon risk.”*

**EasyETF Low Carbon 100 Europe** will aim at replicating the performance of the reference index, upward or downward.

Gilles Glicenstein, Chairman and Chief Executive, BNP Paribas Asset Management, said: *“We are proud to associate the name of BNP Paribas Asset Management with this initiative and to be able before long to launch, with the support of our NGO partners, an innovative product. **EasyETF Low Carbon 100 Europe** will be the first tracker enabling individual and institutional investors to integrate the carbon constraint in their investment choices. Besides, the launch of this new product is a natural expansion of our commitment in management and promotion of sustainable and responsible investment.”*

## Notes to Editors:

More information about the Low Carbon Europe 100 Index (composition, historical data, FAQ) can be found on the following website: [www.euronext.com/LC100Europe](http://www.euronext.com/LC100Europe)

**Annexes:** Low Carbon 100 Europe Index Composition

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## ***EasyETF, off the beaten track Trackers***

The EasyETF range is a unique offer, benefiting from the combined expertise of AXA Investment Managers and BNP Paribas in fund management, market-making, as well as distribution. Its aim is to give investors access to an ever growing variety of asset classes (equity, bonds, money market, credit, real estate, commodities, Shariah equities etc.) and diverse economic sectors (Bank, Health, Media etc.) as well as thematic (Infrastructure, environment, Nuclear etc..) in order to allow them to fine-tune the performance of their asset allocation strategies.

The EasyETF product range now includes 53 trackers, of which 47 are listed on Euronext Paris, 10 on Deutsche Börse, 2 on the Swiss Stock Exchange (SWX) and 7 on Borsa Italiana for a total of €3.960 billion\* in assets under management.

Further information on the EasyETF range and trackers investment strategies is available on [www.easyetf.com](http://www.easyetf.com).

(\* Data as at end of September 2008.

## **About BNP Paribas Asset Management**

BNP Paribas Asset Management is a European leader in traditional, indexed and structured investment management. Original core activity of BNP Paribas Investment Partners, BNP Paribas Asset Management has euro 225 billion of assets under management\*, and more than 900 people servicing clients in 59 countries.

It offers a wide range of management capabilities with a shared focus on innovation, robustness and consistency of investment processes as well as accuracy of risk control. BNPP AM dispose depuis 2002 d'une équipe dédiée de gérants et analystes spécialisés dans l'évaluation des entreprises sur des critères sociaux, environnementaux, et de gouvernance. En 2006, BNPP AM est devenu l'un des premiers signataires des Principes d'Investissement Responsable (PRI) et occupe la vice-présidence de l'Institutional Investors Group on Climate Change (IIGCC).

BNP Paribas Asset Management's excellence is reflected by Fitch's second-highest rating: M2+.

\* Figures as at 30 June 2008, assets under advisory included.

## **About NYSE Euronext**

NYSE Euronext (NYX) operates the world's leading and most liquid exchange group, and seeks to provide the highest levels of quality, customer choice and innovation. Its family of exchanges, located in six countries, includes the New York Stock Exchange, the world's largest cash equities market; Euronext, the Eurozone's largest cash equities market; Liffe, Europe's leading derivatives exchange by value of trading; NYSE Liffe, the company's U.S. futures business and NYSE Arca Options, one of the fastest growing U.S. options trading platforms. NYSE Euronext offers a diverse array of financial products and services for issuers, investors and financial institutions in cash equities, options, futures and derivatives, ETFs, bonds, market data, and commercial technology solutions. As the world's largest exchange group by number of listings and market capitalization, NYSE Euronext is home to more than 6,500 listed issues (as of Oct. 1, 2008) with total global market capitalization more than four times that of any other exchange group. The average daily trading value of NYSE Euronext's equity exchanges represent more than one-third of the world's cash equities trading. NYSE Euronext is part of the S&P 500 index and the only exchange operator in the S&P 100 index. For more information and free real-time stock prices for all NYSE-listed securities, please visit [www.nyx.com](http://www.nyx.com).

## Low Carbon 100 Europe Index

Nbr	ISIN	Name	Industry (ICB)
1	ES0111845014	ABERTIS INFRAESTR	Industrials
2	ES0167050915	ACS ACTIVIDADES CO	Industrials
3	NL0000303709	AEGON NV	Financials
4	FR0000031122	AIR FRANCE-KLM	Consumer Services
5	IE0000197834	ALLIED IRISH BANKS	Financials
6	GB00B1XZS820	ANGLO AMERICAN	Basic Materials
7	IE00B06H8J93	ANGLO IRISH BK CP	Financials
8	LU0323134006	ARCELORMITTAL	Basic Materials
9	IT0003506190	ATLANTIA SPA	Industrials
10	GB0002162385	AVIVA	Financials
11	FR0000120628	AXA	Financials
12	GB0002634946	BAE SYSTEMS	Industrials
13	ES0113790531	BANCO POPULAR ESPA	Financials
14	ES0113900J37	BANCO SANTANDER	Financials
15	IE0030606259	BANK OF IRELAND	Financials
16	DE0005752000	BAYER AG	Basic Materials
17	GB0008762899	BG GRP	Oil & Gas
18	DE0005190003	BMW	Consumer Goods
19	FR0000131104	BNPPARIBAS	Financials
20	FR0000120503	BOUYGUES	Industrials
21	GB0007980591	BP	Oil & Gas
22	GB0002875804	BRITISH AMERICAN TOBACCO	Consumer Goods
23	GB00B04QKW59	BRITISH ENERGY GP	Utilities
24	GB0001367019	BRITISH LAND CO	Financials
25	GB0001411924	BRITISH SKY BROADCASTING	Consumer Services
26	GB0030913577	BT GROUP	Telecommunications
27	GB00B23KOM20	CAPITA GROUP	Industrials
28	FR0000120172	CARREFOUR	Consumer Services
29	GB00B033F229	CENTRICA	Utilities
30	DE0008032004	COMMERZBANK AG	Financials
31	GB0005331532	COMPASS GROUP	Consumer Services
32	GB00B1RZDL64	CAIRN ENERGY	Oil & Gas
33	GB0002374006	DIAGEO	Consumer Goods
34	NO0010031479	DNB NOR ASA	Financials
35	FR0010242511	EDF	Utilities
36	IT0003128367	ENEL	Utilities
37	AT0000652011	ERSTE GROUP BK AG	Financials
38	FR0000121667	ESSILOR INTL	Health Care
39	IT0001976403	FIAT SPA	Consumer Goods
40	FR0010208488	GDF SUEZ	Utilities
41	GB0030587504	HBOS PLC	Financials
42	SE0000106270	HENNES & MAURITZ	Consumer Services
43	GB0004544929	IMPERIAL TOBACCO	Consumer Goods
44	GB0004764071	JOHNSON MATTHEY	Basic Materials
45	CH0029758650	JULIUS BAER HLDG	Financials
46	GB0031809436	LAND SECURITIES GP	Financials
47	FR0000121014	LVMH MOET HENNESSY	Consumer Goods
48	DE0005937007	MAN AG	Industrials
49	GB00B28KQ186	MAN GROUP	Financials
50	IT0000062957	MEDIOBANCA SPA	Financials

Nbr	ISIN	Name	Industry (ICB)
51	GB0006043169	MORRISON(W)SUPRMKT	Consumer Services
52	DE0008430026	MUENCHENER RUECKVE	Financials
53	GB00B08SNH34	NATIONAL GRID	Utilities
54	CH0038863350	NESTLE SA	Consumer Goods
55	FI0009000681	NOKIA OYJ	Technology
56	SE0000427361	NORDEA BANK AB	Financials
57	DK0060102614	NOVO-NORDISK AS	Health Care
58	GRS419003009	OPAP(ORG OF FOOTB)	Consumer Services
59	FR0000121501	PEUGEOT SA	Consumer Goods
60	NL0000009538	PHILIPS ELECTRONICS	Consumer Goods
61	GRS014013007	PIRAEUS BANK	Financials
62	FR0000121485	PPR	Consumer Services
63	GB0007099541	PRUDENTIAL	Financials
64	GB00B24CGK77	RECKITT BENCK GRP	Consumer Goods
65	FR0000131906	RENAULT SA	Consumer Goods
66	ES0173516115	REPSOL YPF SA	Oil & Gas
67	CH0012032048	ROCHE HLDGS AG	Health Care
68	GB00B03MLX29	ROYAL DUTCH SHELL	Oil & Gas
69	GB00B019KW72	SAINSBURY(J)	Consumer Services
70	FR0000120578	SANOFI-AVENTIS	Health Care
71	DE0007164600	SAP AG	Technology
72	JE00B2QKY057	SHIRE LTD	Health Care
73	DE0007236101	SIEMENS AG	Industrials
74	SE0000148884	SKAND ENSKILDA BKN	Financials
75	GB0009223206	SMITH & NEPHEW	Health Care
76	GB00B16KPT44	STANDARD LIFE	Financials
77	SE0000193120	SVENSKA HANDELSBKN	Financials
78	SE0000242455	SWEDBANK AB	Financials
79	CH0012332372	SWISS REINSURANCE	Financials
80	CH0008742519	SWISSCOM AG	Telecommunications
81	CH0011037469	SYNGENTA	Basic Materials
82	FR0000131708	TECHNIP	Oil & Gas
83	ES0178430E18	TELEFONICA SA	Telecommunications
84	NO0010063308	TELENOR ASA	Telecommunications
85	SE0000667925	TELIASONERA AB	Telecommunications
86	LU0156801721	TENARIS S.A.	Basic Materials
87	DE0007500001	THYSSENKRUPP AG	Industrials
88	NL0000009066	TNT NV	Industrials
89	GB0001500809	TULLOW OIL	Oil & Gas
90	IT0003487029	UBI BCA	Financials
91	IT0000064854	UNICREDIT SPA	Financials
92	NL0000009355	UNILEVER NV	Consumer Goods
93	GB00B39J2M42	UNITED UTILITIES G	Utilities
94	FI0009005987	UPM-KYMMENE CORP	Basic Materials
95	FR0000124141	VEOLIA ENVIRONNEMENT	Utilities
96	DK0010268606	VESTAS WIND SYSTEM	Industrials
97	FR0000125486	VINCI	Industrials
98	FR0000127771	VIVENDI SA	Consumer Services
99	GB00B16GWD56	VODAFONE GROUP	Telecommunications
100	GB0031411001	XSTRATA PLC	Basic Materials